

Waikato Property Industry Impact Report 2024



Property is Waikato's second largest industry, with a direct impact of \$2.9 billion to the regional economy (GDP).

\$197.5



The Waikato region's property stock is currently worth \$197.5 billion:

Residential = \$171.5 billion Commercial = \$26.0 billion









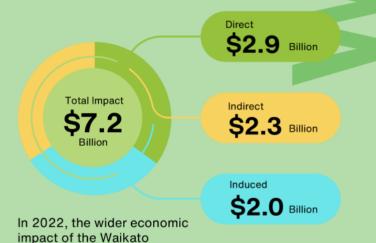








The property industry is Waikato's third largest employer, accounting for 10.9% of the local workforce. In 2022, 22,100 people were directly employed in the Waikato property industry.







Together, shaping cities where communities thrive.

property industry was \$7.2 billion (GDP).

Property Council New Zealand is the one organisation that collectively champions property. We bring together members from all corners of the property ecosystem to advocate for reduced red tape that enables development, encourages investment, and supports our communities to thrive.

Our members shape the cities and spaces where New Zealanders live, work, play and shop.