

STRICTLY EMBARGOED: UNTIL 10:30PM, FRIDAY 14 JUNE 2024

Ayrburn takes historic win with Holmes Group Tourism and Leisure Property Award in 2024 Property Industry Awards

Auckland, 14 June 2024: Ayrburn has won the Holmes Group Tourism and Leisure Property Award tonight at the Property Council New Zealand Rider Levett Bucknall Property Industry Awards. These awards, which celebrate their 34th year in 2024, are Aotearoa New Zealand's most prestigious property awards programme.

Located a stone's throw from the centre of Arrowtown, the first stage of the revitalisation of this historic site opened to the public in December 2023.

Established in 1864, the original Ayrburn Farm was one of the first and most successful farms in the Central Otago area, becoming a destination and social hub for locals. Since their acquisition in 2015, property developer and owner, Winton, has been conscientiously carrying the rich history of the land into the new development to create a world-class wine and culinary experience for a new generation of visitors.

An outstanding level of time and meticulous attention has been applied in the restoration and revitalisation of the natural features and heritage buildings, which would've otherwise been reduced to ruins. The result is a crafted development that integrates old buildings with modern facilities.

"Ayrburn is a considered development which is set to establish itself as a must-visit tourism destination in the Queenstown-Arrowtown region, much like the original dwelling. It's evident the integrity of Ayrburn has remained through this revitalisation project," said Andrew Evans, chief judge, Property Industry Awards.

Across the development, the construction method was labour and time intensive, often needing to employ traditional craft and pushing the boundaries of the tradespeople to unlearn the neatness of modern building process. The innovation of the building team is to thank for many of Ayrburn's defining features such as the now iconic front sagging beam of The Manure Room and the integration of original stone throughout the property.

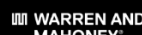
There was a strong emphasis on retaining the original material and local sourcing when possible, and approximately 70% of the original stone walls were left standing. What was in workable condition retained in-situ and was structurally strengthened and, where it was in bad condition, it was dismantled and reused with a new core added in between. Timber elements were also deconstructed, cleaned-up and reused. Contractors and stonemasons were engaged pre-construction to achieve the most efficient process and minimise material use to only what was essential.

Six different food and drink vendors are currently operating on the site – The Woolshed (a former stables and woolshed) including a new build supporting annex, The Manure Room (a former cart

Principal Sponsor



Event Sponsors



shed), The Burr Bar (the former cookhouse and original homestead), The Dairy (a former dairy), and The Dell (a communal events space).

In addition to a diverse hospitality offering, tourism activities are woven across the site, such as cycle trails and koura (native freshwater crayfish) breeding onsite is in development. Like the original beginnings of Ayrburn, the establishment features flourishing flower and vegetable gardens and now produces locally made wine.

Further sustainable consideration has been made in design of the tourism experience for guests, including a bus service to take guests to and from Ayrburn (reducing car use), EV car and bicycle chargers. The tenants also source local produce wherever much as possible.

"Ayrburn's transformation is exemplary. Its sustainable design execution and amenities highlight a forward-thinking approach. Ayrburn sets a high standard for tourism development."

The second stage of the project will see the opening of three further venues.

ENDS

Holmes Group Tourism and Leisure Property Award

Best in Category: Ayrburn

- Owner: Winton Land
- Developer: Ayrburn Precinct (subsidiary of Winton)
- Construction: Cook Brothers Construction and The Builders Limited
- Architect: SA Studio
- Service engineer: Aquaheat New Zealand, Caldwell & Levesque, Cosgroves
- Structural engineer: Engco
- Mechanical engineer: Aquaheat
- Quantity surveyor: Qube
- Project manager: Winton Land
- Heritage consultant: Origin Consultants
- Ecology: SLR Consulting NZ

Excellence:

- FLOCKHILL Homestead, Canterbury
- Kiwa Pools, Gisborne

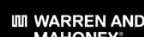
Merit:

- Christchurch Netball Centre, Christchurch
- The Botanic Clubhouse and Poolhouse, Auckland

Principal Sponsor



Event Sponsors



FOR MORE INFORMATION PLEASE CONTACT:

PR contact for Ayrburn: Sonya Fynmore

021 404 206 sonya.fynmore@winton.nz

Please do **NOT** contact this person prior to the stated embargo (10:30pm on Friday 14 June 2024)

PR contact for Property Industry Awards

Anna Farrera | Pead | 027 509 0755 | anna.farrera@pead.co.nz

Jennifer Leppington-Clark | Pead | 027 210 1677 | jennifer.leppington-clark@pead.co.nz

For media use: images for each of the winning projects are available [here](#). Please credit the photographer where mentioned in the file name.

ADDITIONAL INFORMATION FOR MEDIA

ABOUT THE AWARDS

The prestigious Property Council New Zealand Property Industry Awards are presented to outstanding property projects, developments or substantive refurbishments across New Zealand.

The Awards are highly regarded for their focus on efficient use of capital. Projects are awarded for meeting a wide range of criteria to provide an outstanding return and/or delivery of service potential on investment of funds and maximum community benefit for public buildings.

JUDGING CRITERIA

Each nominee is assessed against the following criteria:

- Economic and financial criteria 30%
- Project vision and innovation (includes degree of difficulty) 15%
- Design and construction 20%
- Owner and user satisfaction 15%
- Sustainability and efficiency of operation 20%

Visit the [Property Industry Awards website](#) for more information or to download the full list of nominees.

ABOUT PROPERTY COUNCIL NEW ZEALAND

Property Council is the leading advocate for Aotearoa New Zealand's largest industry – property.

Property Council New Zealand is the one organisation that collectively champions property, bringing together members from all corners of the property eco system to advocate for reduced red tape that enables development.

Property is New Zealand's largest industry, making up 15% of economic activity. As a sector, we employ 9% of New Zealand's workforce and contribute over \$41.2 billion to GDP.

A not-for-profit organisation, the Property Council connects over 10,000 property professionals, championing the interests of 570 member companies.

Our membership is broad and includes some of the largest commercial and residential property owners and developers in New Zealand. The property industry comes together at our local, national and online events, which offer professional development, exceptional networking and access to industry-leading research.

Our members shape the cities and spaces where New Zealanders live, work, play and shop.

www.propertynz.co.nz

Principal Sponsor



Event Sponsors

CBRE

