

STRICTLY EMBARGOED UNTIL 1:30PM, FRIDAY 12 AUGUST 2022

Property Council celebrates a strong step towards unlocking Build to Rent housing

Today's announcement could mark a key turning point towards unlocking the potential of Build to Rent, says Property Council New Zealand Chief Executive Leonie Freeman.

The Property Council, whose members are some of New Zealand's largest property developers, owners and investors, has come out in support of the government's Build to Rent tax exemption boost. Our members share the government's view that enabling Build to Rent will provide warm, dry rental homes that offer Kiwis long-term security of tenure.

"It is encouraging to see that the government has listened to our sector and acknowledged Build to Rent as a unique property asset class. The government's announcement is a major step towards boosting New Zealand's emerging Build to Rent sector."

"Build to Rent will transform the experience of renting in New Zealand. Property Council research shows that our members stand poised to deliver over 25,000 Build to Rent homes in the next decade, with the right policy settings."

"Build to Rent refers to multi-unit residential developments, typically located in city centres within walking distance of key transport links. These developments are professionally managed, with brilliant amenities available onsite, offering residents bespoke lifestyle options for as long as they want to stay.

"By enabling Build to Rent, the property sector will be able to deliver thousands of new high-quality, high-density rental houses, supporting New Zealand's urban intensification and climate ambitions. Kiwis will hopefully soon have many choices to access to a warm, dry and climate friendly Build to Rent home."

"Over the past 18 months, Property Council has been working closely with the government to highlight the untapped potential of Build to Rent and explain the legislative actions required to enable it. As part of this, we have collaboratively resolved the unintended consequences of last year's interest deductibility changes."

"While today's announcement has been a fantastic step in the right direction, there are a few remaining speedbumps to truly unlock the concept. For Build to Rent to flourish, access to large institutional investment via the overseas investment act and commercial depreciation is also required. Property Council looks forward to continuing our engagement with the government to support the roll out of the world's fastest growing residential sector in Aotearoa."

ENDS

For further comment please contact:

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NOTES TO THE EDITOR

About Property Council New Zealand

Property Council is the leading advocate for Aotearoa's largest industry – property.

Property Council New Zealand is the one organisation that collectively champions property, bringing together members from all corners of the property eco system to advocate for reduced red tape that enables development.

Property is New Zealand's largest industry, making up 15% of economic activity. As a sector, we employ 9% of New Zealand's workforce and contribute over \$41.2 billion to GDP.

A not-for-profit organisation, the Property Council connects over 10,000 property professionals, championing the interests of over 500 member companies.

Our membership is broad and includes some of the largest commercial and residential property owners and developers in New Zealand. The property industry comes together at our local, national and online events, which offer professional development, exceptional networking and access to industry-leading research.

Our members shape the cities and spaces where New Zealanders live, work, play and shop.

www.propertynz.co.nz

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