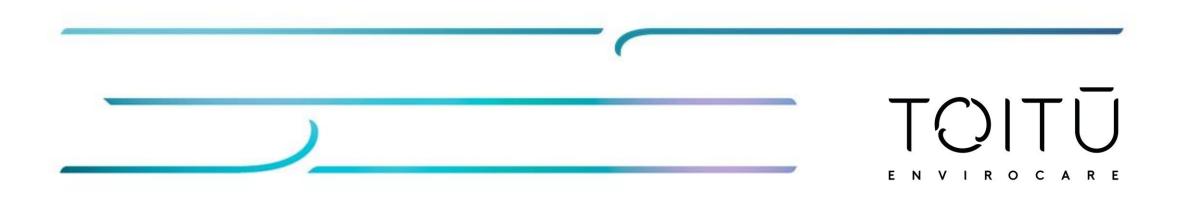


Going carbonzero





What does it mean to be carbon zero?



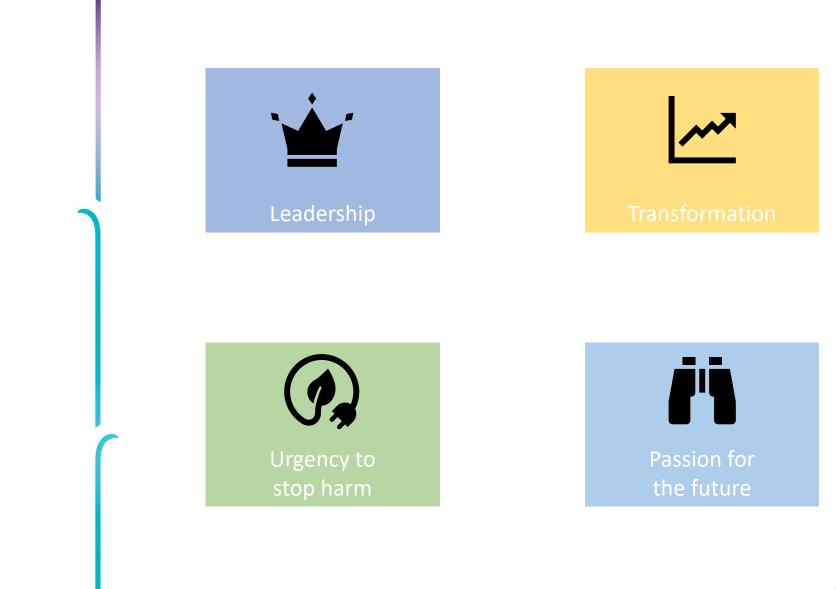




By 2030, Apple's entire business will be carbon neutral — from supply chain to the power you use in every device we make. The planet we share can't wait, and we want to be a ripple in the pond that creates a much larger change.



Common themes



The Opportunity



 \bigcirc



E N V I R O C A R E







JAS-ANZ





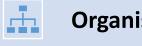






WWW.JAS-ANZ.ORG/REGISTER

Carbon Footprint Types



Organisation: operations only

Product: entire lifecycle – cradle to gate/grave



Events: operations and travel



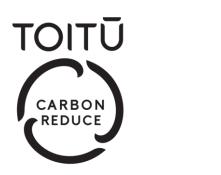
鸓

Farms: on-farm emissions

Supply chain

Buildings: shared and tenanted facilities

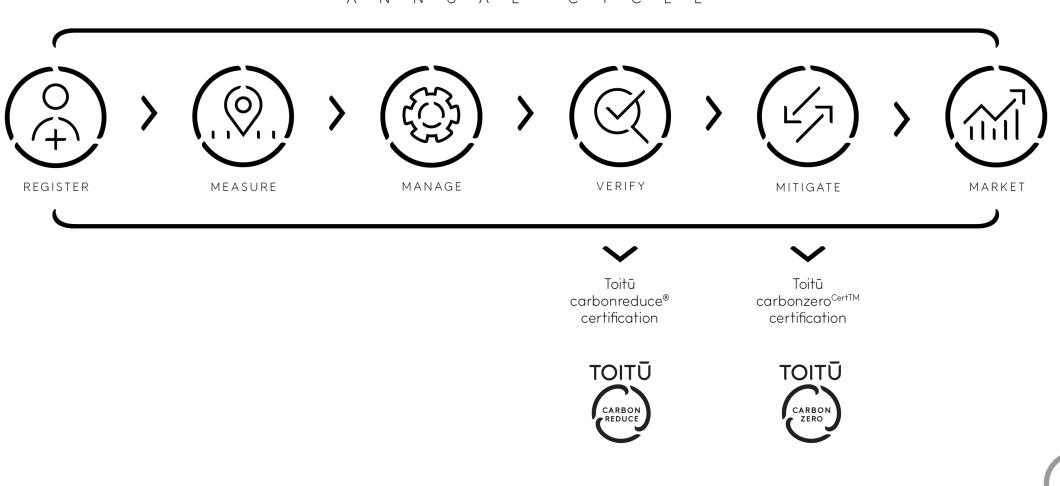
Toitū carbonzero and carbonreduce





✓ Credible pathway and guidance

- ✓ Measure, Manage & Offset
- ✓ Third-party verification
- \checkmark Accredited by JAS-ANZ
- \checkmark In line with ISO 14064-1



ANNUAL CYCLE

Carbon Credits

One carbon credit is equal to 1 tonne of CO2e

Carbon credits are awarded for projects that **store**, **avoid** or **reduce** greenhouse gas emissions in the atmosphere.

| +++ + + | CARBON NEUTRAL BALANCING EMISSIONS TO NET ZERO | $\frac{1}{2}$ |
|---------------|---|--------------------------|
| GHG EMISSIONS | \$ > | CARBON CREDIT PROJECT |
| | CREDITS | |
| | | \sim |



Toitū Certified Buildings

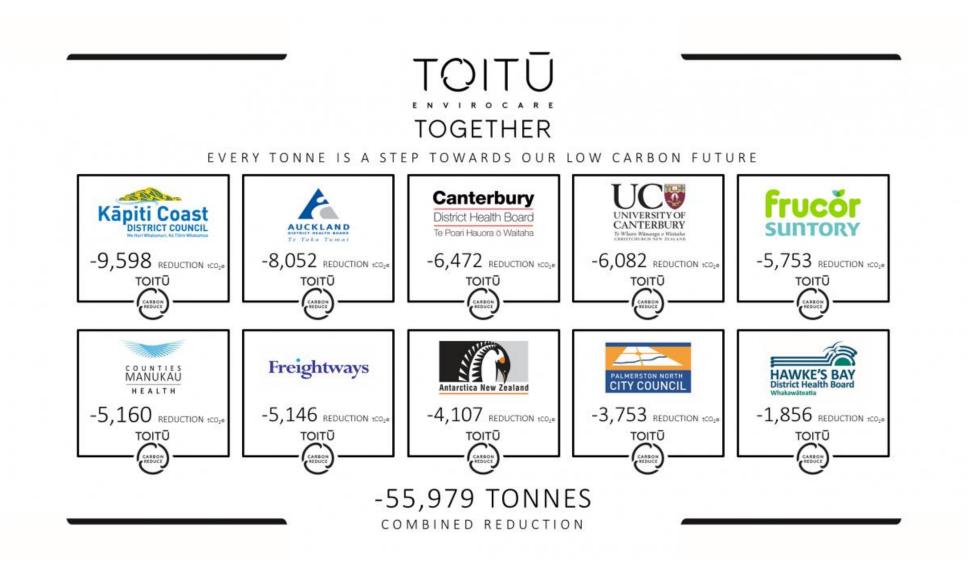






The Collective Outcome





 \bigcirc

Carbon Zero vs. Net Zero

