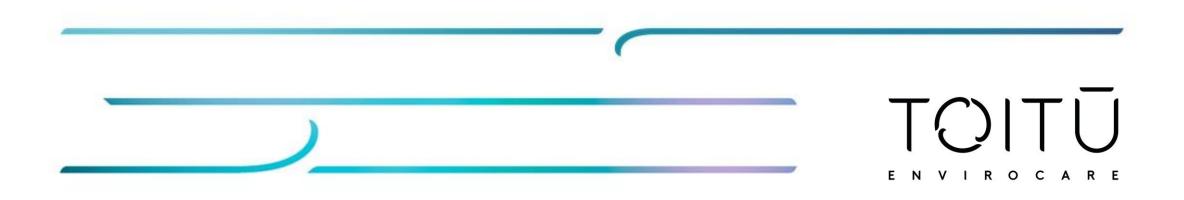


## Going carbonzero





#### What does it mean to be carbon zero?



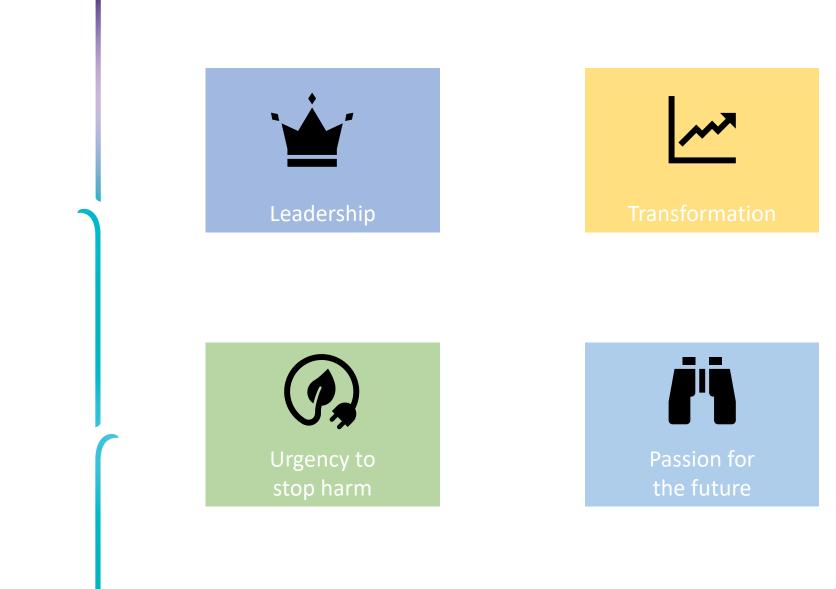




By 2030, Apple's entire business will be carbon neutral — from supply chain to the power you use in every device we make. The planet we share can't wait, and we want to be a ripple in the pond that creates a much larger change.



## Common themes



### The Opportunity



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# E N V I R O C A R E







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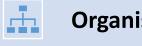






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#### Carbon Footprint Types



#### Organisation: operations only

**Product**: entire lifecycle – cradle to gate/grave



Events: operations and travel



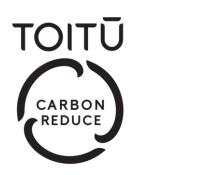
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**Farms:** on-farm emissions

Supply chain

**Buildings**: shared and tenanted facilities

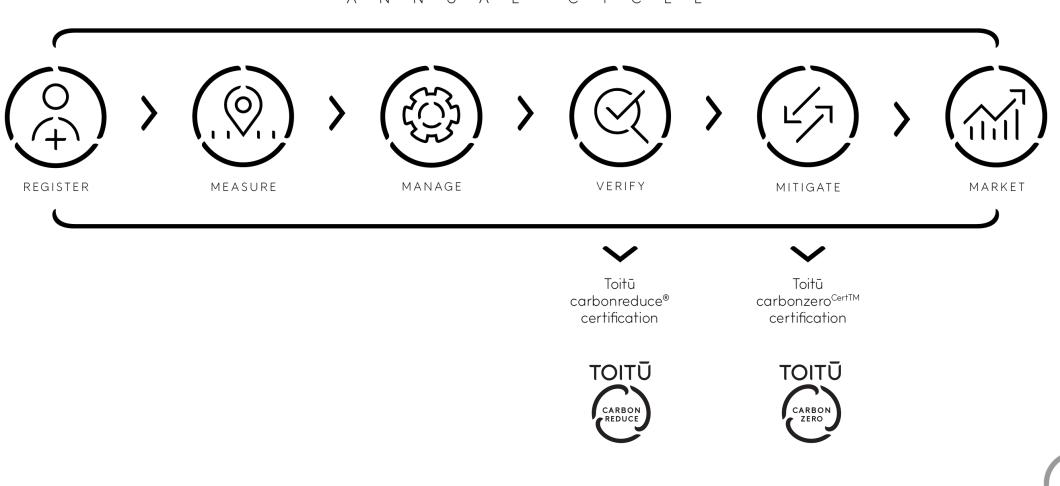
#### Toitū carbonzero and carbonreduce





✓ Credible pathway and guidance

- ✓ Measure, Manage & Offset
- ✓ Third-party verification
- $\checkmark$  Accredited by JAS-ANZ
- $\checkmark$  In line with ISO 14064-1



#### ANNUAL CYCLE

#### **Carbon Credits**

One carbon credit is equal to 1 tonne of CO2e

Carbon credits are awarded for projects that **store**, **avoid** or **reduce** greenhouse gas emissions in the atmosphere.

+++ + +	CARBON NEUTRAL BALANCING EMISSIONS TO NET ZERO	$\frac{1}{2}$
GHG EMISSIONS	\$ <b>&gt;</b>	CARBON CREDIT PROJECT
	CREDITS	
		$\sim$



#### Toitū Certified Buildings

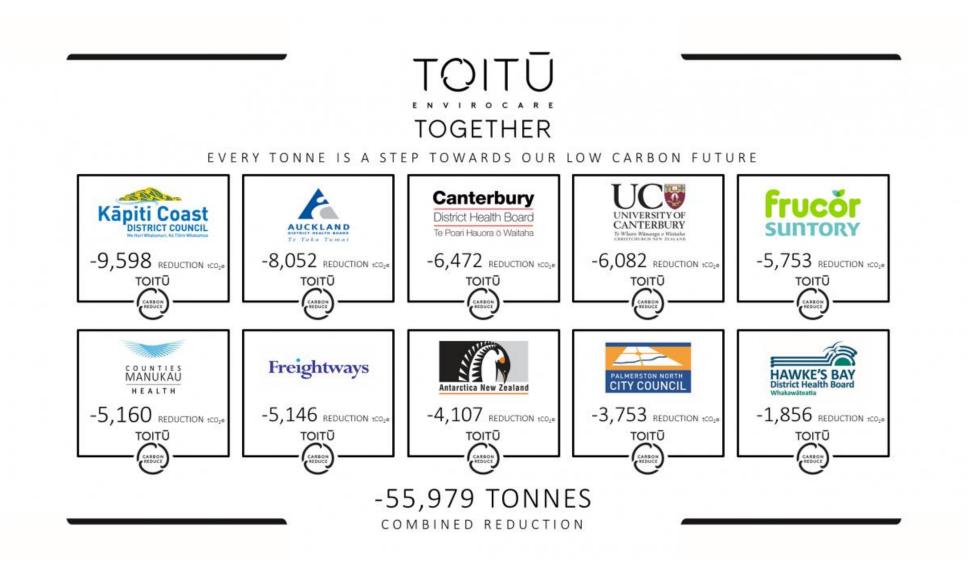






#### The Collective Outcome





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#### Carbon Zero vs. Net Zero

