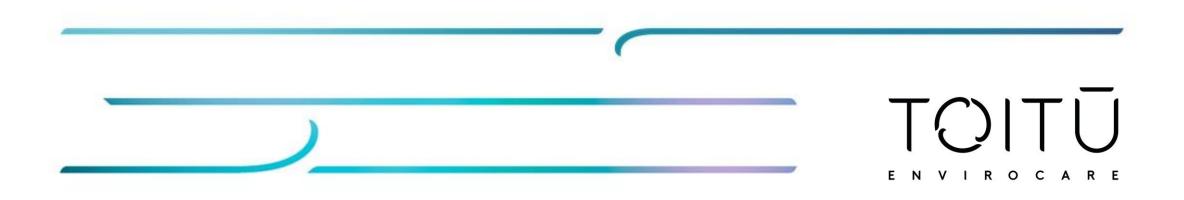


Going carbonzero





What does it mean to be carbon zero?



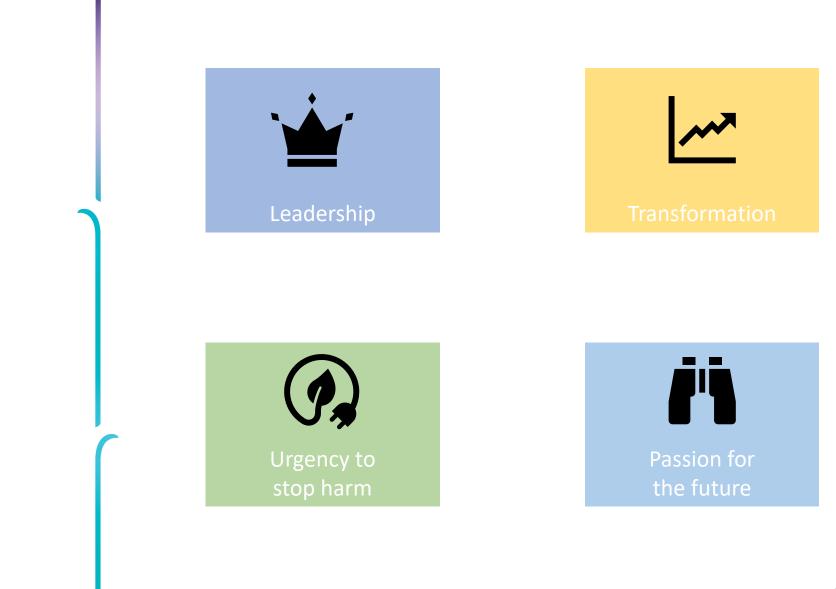




By 2030, Apple's entire business will be carbon neutral — from supply chain to the power you use in every device we make. The planet we share can't wait, and we want to be a ripple in the pond that creates a much larger change.



Common themes



The Opportunity



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E N V I R O C A R E







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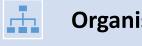






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Carbon Footprint Types



Organisation: operations only

Product: entire lifecycle – cradle to gate/grave



Events: operations and travel



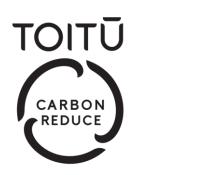
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Farms: on-farm emissions

Supply chain

Buildings: shared and tenanted facilities

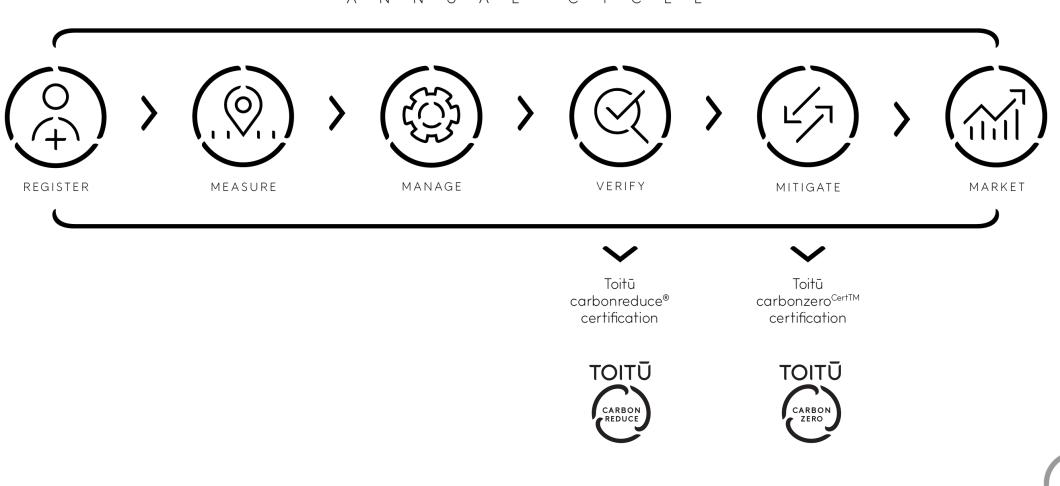
Toitū carbonzero and carbonreduce





✓ Credible pathway and guidance

- ✓ Measure, Manage & Offset
- ✓ Third-party verification
- \checkmark Accredited by JAS-ANZ
- \checkmark In line with ISO 14064-1



ANNUAL CYCLE

Carbon Credits

One carbon credit is equal to 1 tonne of CO2e

Carbon credits are awarded for projects that **store**, **avoid** or **reduce** greenhouse gas emissions in the atmosphere.

+++ + +	CARBON NEUTRAL BALANCING EMISSIONS TO NET ZERO	$\frac{1}{2}$
GHG EMISSIONS	\$ >	CARBON CREDIT PROJECT
	CREDITS	
		\sim



Toitū Certified Buildings

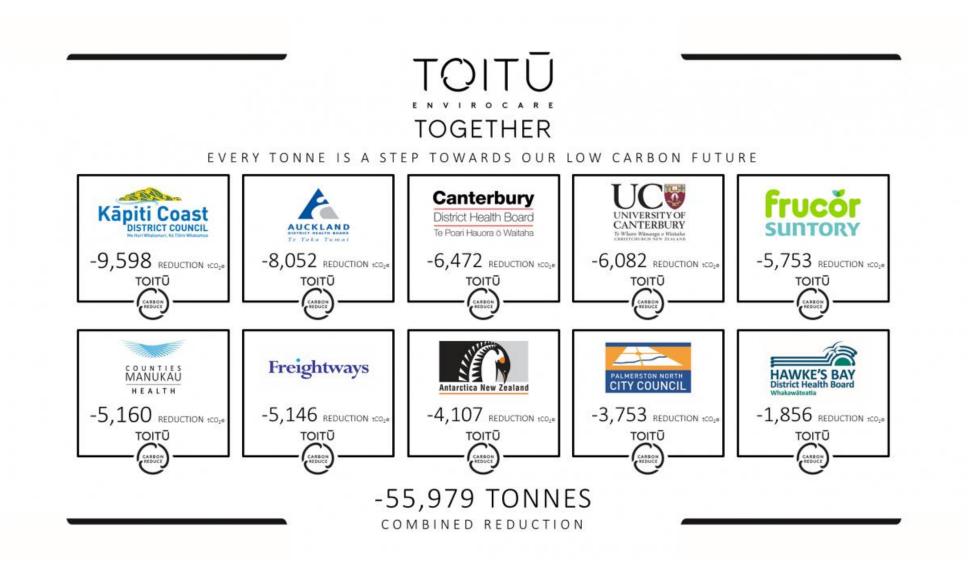






The Collective Outcome





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Carbon Zero vs. Net Zero

